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DISSEMINATION & EXPLOITATION. WP 4

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Support for Innovative Methodology, Approaches and Tools for Teaching through the Medium of English in order to improve Educational Yield, Sustainability and Internationalization [SMARTI]

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General description

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General description

- We term all dissemination, exploitation activities as ongoing AIDA – Awareness, interest, desire, action: Publishing papers, seminars, participation in conferences.

- This involves the creation of PC AIDA Action Group Russia and PC AIDA Action Group Armenia whose focus is to foster dissemination and sustainability in their PC HEIs. The dissemination and exploitation strategy is crucially supported by the Online Platform Website. All EU and PC institutions will have responsibility for the creation of new content for the website and its continuous updating and refreshing with new content and ideas.

- Important activities for dissemination/sustainability will be conducted at the Conference "Changes and best practices in EMI across Europe, Russia and Armenia" held jointly with Final Project Conference (at KFU, Kazan.

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Lead Organisations

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Lead Organisations

▶ Catholic University of Portugal (UCP)

▶ Kazan Federal University (KFU)

▶ Vanadzor State University (VSU)

▶ Goris State University (GSU) (GORIS)

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Areas of responsibility/Action Plan

- 4.1 Set up of Online Platform with live site as first project milestone (Website, SocialNet , Intranet/Gdrive; Specifications: (Agreed at KOM) - Task Coordination: **TUD online for end June 2021**

- 4.2 Ongoing population of EMI Online Platform - Task Coordination: **UCP (All Partners – Officer for Communication by Partner)**

- 4.3 EMI National Awareness Day Conference **3** (multiple stakeholders) - Task Coordination: **KFU + VSU + GSU**

- 4.4 Ongoing **AIDA** – Awareness, Interest, Desire, Action: **PC & EU link on home website plus each PC has Facebook & Twitter (or equivalent), plus AM & RF national Facebook & Twitter (template overview list to be provided by TUD) action completion for May 2021**, Publishing papers, seminars, participation in conferences by Publicity Officers in PC AIDA Action Group Russia and PC AIDA Action Group Armenia - Task Coordination: **KFU + VSU + GSU (All Partners)**

- 4.5 Development of Dissemination and Exploitation Plans

  - 4.5.1 **Dissemination Plan (local, national & international) - Task Coordination: UCP (JUNE 2021)**

  - 4.5.2 Sustainability and Exploitation Plan - Task Coordination: : **KFU+GSU (2023 or earlier)**

  - 4.5.3 Accreditation Plan - Task Coordination: : **KFU+VSU (2023)**

  - 4.5.4 Final Conference – **KFU (2023)**

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Expected Deliverable/Results/Outcomes

4.1 Set up of Online Platform with live site as first project milestone (on-line) - **website set up June 2021 as scheduled. Population done up to date.**

4.2 Ongoing population of EMI Online Platform (on-line)

4.3 EMI National Awareness Day Conference (multiple stakeholders) (on-line for Year 1) –

From Armenia National-Awareness-Day Events will be organised at a university level in July 2021 as WP leader believes important to "spread" word asap due to Covid situation.

4.4 Ongoing AIDA – Awareness, interest, desire, action: Publishing papers, seminars, participation in conferences by Publicity Officers in PC AIDA Action Group Russia and PC AIDA Action Group Armenia (on-line for year 1, both on-line and off-line when possible), **April-May AIDA teams set up** importance of project Newsletter

4.5 Development of Sustainability and Exploitation and Accreditation Plan for EMI Centres by PC AIDA Action Group Russia and PC AIDA Action Group Armenia

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4.1 Set up of Online Platform with live site as first project milestone   (on-line)

▶ Development of Online Platform with guidelines for population to site starts immediately after Start-Off Meeting and Online Platform Needs Analysis.

▶ EMI Online Platform will be created for the project as an important and ongoing communication hub and as a tool for preparation, development, quality, management, sustainability and dissemination of project outcomes.

▶ The Online Platform will crucially contain, in addition to in-detail project description, goals, partners, etc. all training and EMI Modules downloadable after project life.

▶ Content of the created modules includes information on training, methodological and didactic materials to support staff and evaluation results of the project for each partner.

▶ The creation of the Online Platform and its maintenance after the lifetime of the project (three years) will be the responsibility of TUD; however, PC institutions will have responsibility for the creation of new content for the website and its continuous updating and refreshing with new content and ideas.

▶ Online Platform goes live from summer 2021 as a project milestone (interim Project Summary for advertising purposes created by TUD)

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4.2 Ongoing population of EMI Online Platform (on-line)

▶ This is a continuation of the setting up of the Online Platform, which goes live in M2 of the project serving as a first milestone in order to populate key data and give overall shape and structure to the project.

▶ This is an important and ongoing communication hub and a tool for preparation, development, quality, management, sustainability and dissemination and exploitation of project outcomes.

▶ The Online platform will crucially contain information on:

▶ Content of the created trainings and the final 9 EMI Staff Training Curriculum Modules, information on training, methodological and didactic materials to support staff, and evaluation results of the project for each partner.

▶ The platform will contain all dissemination materials and QA guidelines and reports relevant to the project PWs events. All Steering Group and regular work management reports, plans, minutes of the meetings, and all other data relevant to QA and management information will be available for the partners on the platform.

▶ It will be a key activity for the dissemination and exploitation especially in reviewing the EMI Module materials for evaluation by PC and EU countries before the Piloting.

▶ The evaluated materials are available onsite as exploitation potential for the actual training.

▶ It will be maintained for three years post-project by the consortium.

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4.3 EMI National Awareness Day Conference (multiple stakeholders) (on-line for Year 1)

▶ All stakeholders and mass media are invited to a one-day national conference on the status of the project held in both Armenia and Russia. It will take place annually, so there will be the total of 3 EMI National Awareness Day Conferences.

▶ This is an important activity where the project, players, online platform are introduced and updated. Content of the created trainings and EMI Modules, information on training, methodological and didactic materials to support staff and evaluation results are presented.

▶ Given the diversity of academic contexts and the complexity of EMI practices aimed at various academic and on-academic stakeholders, the EMI National Awareness Day Conference aims at developing a clearer understanding of this global phenomenon, generate new insights from research or day-to-day practical experience in teaching content through English, and promoting dissemination for EMI.

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4.4 Ongoing AIDA – Awareness, interest, desire, action: Publishing papers, seminars, participation in conferences by Publicity Officers in PC AIDA Action Group Russia and PC AIDA Action Group Armenia (on-line for year 1, both on-line and off-line when possible)

► During the life-time of the project there will be a number of materials, such as papers, articles published in peer-reviewed journals, research papers of the students, seminars, workshops materials; project newsletters, providing every subscriber with all information about the project outcomes and future plans and activities; publications in peer-reviewed journals aiming at distribution the project achievements among larger academic audience; publication of project information materials: Project brochure and leaflets. These will be produced by Publicity Officers (one per university) in PC Action Group Russia and PC Action Group Armenia

► All materials, articles, presentations, conference reports, posters, etc will be presented online and supported all necessary photo and mass-media links.

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4.5 Development of Sustainability and Exploitation and Accreditation Plan for EMI Centres by PC AIDA Action Group Russia and PC AIDA Action Group Armenia

▶ During the Final Conference at KFU, Kazan, Russia Networking agreement of EMI Training Centres will be signed, and the sustainability and accreditation plan approved and implemented directly. For clarity accreditation refers specifically to the 9 EMI Staff Training Curriculum Modules.

▶ The Sustainability and Exploitation and Accreditation Plan is considered as a milestone as it will provide the roadmap for the sustainability of the project after the lifetime of the project.

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Subcontracting

▶ Dissemination and exploitation in the project will be principally led by UCP together with KFU and VSU. These joint efforts will have much involvement in the organisation of the project conferences. Dissemination and exploitation and cross border relationships will be aided by QA Certification Agencies, which becomes a great asset of this project not only in terms of QA, but also in terms of its dissemination and sustainability.

▶ Informing other non-Consortium universities (both public and private) and authorities (national, regional and local authorities) about the practical range of benefits to all parties involved, the initiatives and reform available through the project will enhance a sense of ownership of the project materials and motivation to use them during and after the project.

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Working Group

▶ PC AIDA Action Group Russia

KFU; MRSU; NRTU; PetrSU; RR

▶ PC AIDA Action Group Armenia

VSU; GSU; PAARA; ANAU; SUSh; ANQA

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NB

▶ According to the Dissemination Plan we would like to collect and store Project related photos in one unique centralized place.

▶

▶ 1. We propose to use Google Photos.

▶

▶ https://photos.google.com/share/AF1QipMv_g2a-FvvSGYX8PVSzw8VEwNxLRd9v4_pFpt96sMC-JLGGfVyWxwAYlasuuK4SA?key=SGgtandRTTJCdnF1eGFPVVlrZHNIWGRZT2loNUFR

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Working Group

▶ PC AIDA Action Group Russia

KFU; MRSU; NRTU; PetrSU; RR

▶ PC AIDA Action Group Armenia

VSU; GSU; PAARA; ANAU; SUSh; ANQA

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Ongoing

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Ongoing

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Thank you for your attention!

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