


# RU NAD review by AIDA group Russia

SWOT	Strengths	Weaknesses
	<p><b>Compliance with “evidence” criteria prescribed by the dissemination plan:</b></p> <ul style="list-style-type: none"> <li>• Program, schedule, photos, links and report attached</li> <li>• Target audience, participants, aims and objectives specified</li> <li>• Dissemination outreach indicated</li> </ul> <p><b>Productivity:</b></p> <ul style="list-style-type: none"> <li>• 2-day hybrid event (diversity of action)</li> <li>• Vast number of participants</li> <li>• Topical relevance</li> <li>• The event results published in collection of conference materials</li> </ul>	<p><b>Dissemination materials:</b></p> <ul style="list-style-type: none"> <li>• Limited number of illustrations provided</li> <li>• Generally low quality of screenshots/illustrations</li> </ul> <p><b>Format:</b></p> <ul style="list-style-type: none"> <li>• The most active part of the event was held online (reduces opportunities for face-to-face communication and productive discussion)</li> </ul> <p><b>Time constraints:</b></p> <ul style="list-style-type: none"> <li>• Strict timing of presentation limits the opportunity to disseminate tangible project results (RU Desk&amp;Field study proceedings)</li> </ul>
	<p><b>Opportunities</b></p>	<p><b>Threats</b></p>
<p><b>Contacts:</b></p> <ul style="list-style-type: none"> <li>• Contact information exchange: development of project dissemination outreach</li> </ul> <p><b>Expansion:</b></p> <ul style="list-style-type: none"> <li>• Involving other RU consortium members into NAD presentation (offline/online joint presentations)</li> <li>• Increasing overall outreach through media of online communication</li> </ul>	<p><b>Dissemination process:</b></p> <ul style="list-style-type: none"> <li>• Limited platforms available due to the quality of illustrations</li> </ul> <p><b>Effectiveness:</b></p> <ul style="list-style-type: none"> <li>• Digital format limits capacity of productive communication and mutual understanding</li> </ul> <p><b>Copyright:</b></p> <ul style="list-style-type: none"> <li>• The Desk&amp;Field study results can be used by a third party in publication activities prior to SMARTI consortium members</li> </ul>	